



กระทรวงพาณิชย์
Ministry of Commerce



LANCANG-MEKONG
COOPERATION
SPECIAL FUND
P. R. CHINA



LANCANG - MEKONG
BUSINESS FORUM

The 4th Lancang-Mekong Business Forum

PROMOTING AGRIBUSINESS AND INVESTMENT IN PROCESSED FOOD SECTOR

November 9-11, 2022 | Vientiane and Boten, Lao PDR



01 | INTRODUCTION

Five-year project to conduct six Business Forums in six Lancang Mekong countries

One in each PR China, Laos, Myanmar, Vietnam, Thailand and Cambodia during 2018- 2024

Funded by Lancang Mekong Cooperation Fund in coordination with the Ministry of Commerce, Royal Government of Thailand

Forum Theme is on 'Agribusiness in processed food sector'

- driven by the improved connectivity;
- trade corridors with neighboring countries.;
- opportunity to develop high-value agricultural production and processing;
- trade and investment opportunities to integrate in the regional product value chains using the improved connectivity.

Co-organized by
Mekong Institute
Department of Trade Promotion, MOIC of Lao PDR

In coordination with
Ministry of Commerce of Thailand

Supported by
Lancang-Mekong Cooperation Special Fund of P.R.China



SCAN TO REGISTER



Field Visit @ Boten SEZ



Business Seminar



Products Exhibition



Business Matching



LANCANG - MEKONG
BUSINESS FORUM
2022

| November 9-11, 2022
| Vientiane & Boten, Lao PDR
**Promoting Agribusiness
and Investment in
Processed Food Sector**



02 | GOALS & OBJECTIVES

1

To exchange business information and market opportunities

2

To gain new trends in food processing industry sector, innovative products, and sustainable processing

3

To establish business connections

4

To understand Lao's agro-food processing market, investment policies, and incentives and identify potential business partners



03 | LANCANG MEKONG BUSINESS FORUM STRUCTURE



BUSINESS SEMINAR

Nov 9: 09:00-12:30 (Hybrid)

Panel Discussion

- Post-COVID19 Recovery
- Policy Support, Incentives, and Economic Zone to Promote Trade and Investment in Lao PDR
- Readiness of Lao PDR to Catch up the Megatrends



BUSINESS MATCHING

Nov 9: 13:30-17:00 (Onsite)

Nov 17: Full-day (Virtual)

Onsite Business Matching

- Companies/business owners/representatives from Cambodia, Myanmar, Thailand, Viet Nam, and other countries
- Lao companies

Virtual Business Matching

- Pre-Business Matching (online)
- Onsite and Virtual Business Matching
- Post-Forum Evaluation



EXHIBITION

Nov 9: Exhibition (Onsite)

To showcase innovative food products and emerging technologies for food processing, packaging, and labeling



STRUCTURED LEARNING VISIT

Nov 10-11: Vientiane-Boten (Travel by Train to Visit Boten SEZ)

To understand the trade investment opportunities along the Vientiane-Boten rail corridor and the Boten SEZ



04 | VIRTUAL ENGAGEMENT HUB

Virtual engagement platform for facilitating forum participants to conduct online business matching and showcase products.

The forum participants can:

- ❖ Showcase company profile and display products virtually;
- ❖ Auto-matched by the system based on common business interests;
- ❖ Search potential business partners according to their location, current & target market, business matching interests etc.;
- ❖ Engagement with other participants listed in the platform via
 - Send messages
 - Reserve onsite business matching meetings on November 9, 2022
 - Set-up video calls in the platform on November 17 (all day)

The platform also guides the participants to quick access

- Forum agenda
- Directory of different categories of participants
- Directory of companies and products

LMBF Virtual Engagement Hub

The 4th Lancang-Mekong Business Forum 2022
09 Nov 22 - 11 Nov 22 (UTC+7)
Vientiane and Boten, Lao PDR

Explore
Agenda
Meet
My Schedule

Agenda
Meet People
Company Directory
Product Directory
Speak With Us
FOLLOW US
Follow Us on Facebook

Click [here](#) to explore what you can do on the platform (sample guideline provided by the system developer - Jublia)

Click [here](#) to download the latest version of the Concept Note, Welcome Pack with Agenda, User Guide of the LMBF Virtual Engagement Hub, and Forum Onsite Floor Plan.

INTRODUCTION

The economies of Lancang-Mekong countries (LMC), i.e. Cambodia, China, Lao PDR, Myanmar, Thailand and Vietnam, are highly reliant on agriculture. Although not a key contributor to GDP in most countries, it employs a high proportion of the labor force, especially in Cambodia, Lao PDR, and Myanmar. The implication here is that agriculture is typically less productive than other sectors due to the low capital intensity and small-scale nature. Therefore, to improve productivity and income

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For more information: www.lancangmekongforum.com

Watch on YouTube

Companies for you →

Prospects for you →

Ohn Mar Khaing
Director
Kaung Ya Nant International Trading Comp...

Yu Sein
CEO
Dawei Golden Land Co., Ltd.

Tanat Kowatanawinta
Managing Director
Larppoi Poontawee International Co., Ltd.

AUNG KYI THWIN
Managing Director
Thwin International Company Limited

Alok V
Vision



BUSINESS MATCHING PLATFORM | 05

www.lancangmekongforum.com
to facilitate business matching

Pre business matching will be conducted through the dynamic web portal developed as part of this project.

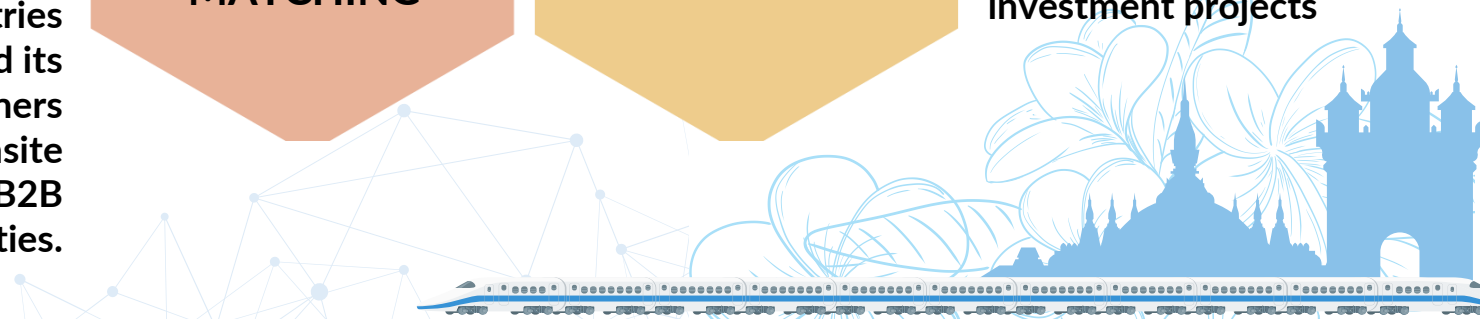
**PRE-BUSINESS
MATCHING
(ONLINE)**

The onsite one-to-one business matching between Lao companies and buyers and investors from LM and other countries MI staff and its cooperation partners will provide onsite consultations to B2B parties.

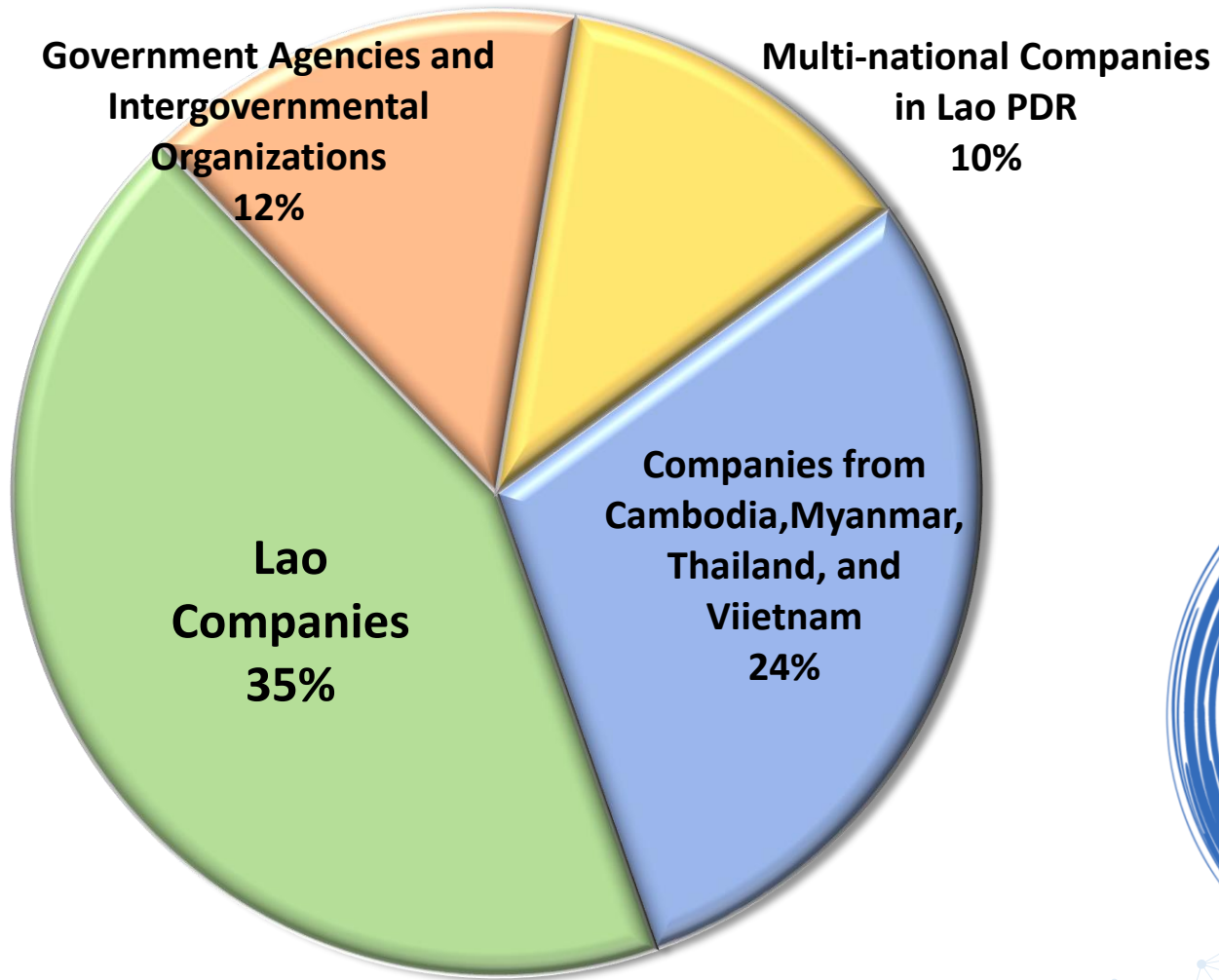
**ONSITE AND
VIRTUAL
BUSINESS
MATCHING**

**POST-FORUM
EVALUATION**

The organizing team will send a post-event evaluation, follow up, and provide necessary online consultations required, to facilitate investment projects



06 | EXPECTED OUTCOMES & PARTICIPANTS



EXPECTED OUTCOME

Participants are expected to be able to identify potential business and obtain updates on the latest technology and product innovation to improve productivity

PARTICIPANTS

81

An icon depicting three stylized human figures in shades of blue, sitting at a table, representing participants in a meeting or workshop.





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THANK YOU

